

Faculty member	Workshop(s) on Friday 4/29	About the Speaker(s)	Track
 <p>Bob Hostetler</p>	<p>Keynote address on 4/29</p> <hr/> <p><i>Hooks That Won't Let Go!</i> In his workshop, <i>Hooks That Won't Let Go!</i>, Bob presents twenty ways to write a hook for your article, story, query, or book that will compel interest.</p>	<p>Bob Hostetler is an award-winning author, literary agent, and international speaker from Nevada. His more than fifty books, which include the award-winning <i>Don't Check Your Brains at the Door</i> (co-authored with Josh McDowell) and <i>The Bard and the Bible: A Shakespeare Devotional</i>, have sold millions of copies.</p> <p>Bob is an agent with the Steve Laube Agency (www.stevelaube.com) and the executive director of the Christian Writers Institute (www.christianwritersinstitute.com). Bob was also the founding pastor of Cobblestone Community Church in Oxford, Ohio. He and his wife, the lovely Robin, have two grown children who have given them five perfect grandchildren.</p>	<p>—</p> <hr/> <p>Craft (Fiction and Non-Fiction)</p>
 <p>Dan Walsh</p>	<p><i>All About Going Indie</i> In this 2-part workshop, Dan will share what he's learned about successful publishing in the indie world.</p> <p>Part 1 "To Be or Not to Be," helps the audience identify which publishing path is best for them.</p> <p>Part 2: "Going Indie" shows how to transform a completed manuscript into a polished work of indie art.</p>	<p>Dan's novels have received popular and critical acclaim, getting rave reviews from USA Today and magazines like <i>Publisher's Weekly</i>, <i>Library Journal</i>, <i>BookList</i> and <i>RT Book Reviews</i>.</p> <p>His very first, <i>The Unfinished Gift</i>, won 2 ACFW Carol Awards. It's still in print 10 years later and has sold over 80,000 copies. Several of his 23 other books have won numerous awards and appeared on several national bestseller lists. Over 1 million of them are in print or have been downloaded.</p>	<p>Business (Fiction and Non-Fiction)</p>
 <p>Gregg Bridgeman JP Robinson</p>	<p><i>Toss Out Male Tropes! Men are More than Black & White</i></p> <p>Taught over two days, this engaging 3-part workshop focuses on how to:</p> <ul style="list-style-type: none"> • write male characters well, • identify unique differences in dialogue between men/women, • tastefully incorporate different ethnicities into manuscripts. 	<p>Gregg Bridgeman is the Editor-in-Chief at Olivia Kimbrell Press. He is husband to best-selling Christian author Hallee Bridgeman and parent to three. He continues to proudly serve in the US Armed Forces. Most importantly, he was ordained in October of 2001 after surrendering his life to Christ decades earlier.</p> <p>—</p> <p>JP Robinson is an award-winning author of historical/political suspense, a minister, and the president of Lancaster Christian Writers Association. JP has written for <i>Focus on the Family</i>, <i>Guideposts</i>, the <i>Salvation Army</i> and other inspirational catalogues. His work has been praised <i>Publishers Weekly</i> and secured the #1 spot on Amazon's historical thrillers category. He has been happily married for over fifteen years to his high school sweetheart.</p>	<p>Craft (Fiction)</p>

Faculty member	Workshop(s) on Saturday 4/30	About the Speaker(s)	Track
 <p>Roseanna M. White</p>	<p>Keynote address on 4/30</p> <p><i>More Than an Idea</i> We all have ideas that might be great books—but the inspiration is only step 1. This class takes you through turning that idea into a workable project, through hard work and even some emotional and spiritual growth.</p> <p><i>What Are You Looking At? A Fun-filled Tour of the Cover Design Process</i> This class is a fun behind the scenes look of the cover creation process, whether you're going indie or working with a traditional house.</p>	<p>Roseanna M. White is a bestselling, Christy Award winning author who has long claimed that words are the air she breathes. Known for her deep characters and suspenseful plots, she's acclaimed by Booklist for her "mastery of Christian historical fiction."</p> <p>When not writing, she's homeschooling her two kids, editing, designing book covers, and pretending her house will clean itself.</p> <p>Roseanna is the creative director for the WhiteFire Publishing Group (WhiteFire, WhiteSpark, Ashberry Lane, Chrism Press, and WhiteCrown), where she's honored to work with award-winning authors of amazing talent. She loves nothing more than stories, whether fact or fiction, that shine the light of Christ into the darkness of the world. She and her family make their home in the beautiful mountains of West Virginia.</p> <p>You can learn more about her author world at www.RoseannaMWhite.com and the WhiteFire Group at https://whitefire-publishing.com/read/</p>	<p>—</p> <p>Business: Fiction and Non-fiction</p> <p>Business: Fiction and Non-fiction</p>
 <p>Michele Chynoweth</p>	<p><i>Speakers Sell More Books!</i> This workshop will teach the basics about overcoming your fears, vocal variety, engaging your audience, even incorporating humor – so that you'll have them hanging onto every word – and then lining up to buy your books!</p> <p><i>Be Bold! Bridging the Gap with Edgy Christian Fiction (That sells!)</i> Why preach to the choir? There's a way to write and market fiction that's still clean and Christian but passionate, not pablum. Michele Chynoweth, bestselling author and book coach, will show you how.</p>	<p>An award-winning Toastmaster as well as a best-selling author, Michele Chynoweth learned early on that speakers sell more books – and then took lessons from pros like Jack Canfield (author of <i>Chicken Soup for the Soul</i>) – to start giving workshops and landing speaking gigs! Michelle started giving keynotes and workshops at writer's conferences across the country. Today, she is a conference speaker, college instructor, and a Book Coach who has helped many writers get their books done and successfully out into the world.</p>	<p>Business: Fiction and non-fiction</p> <p>Craft: Fiction</p>



[Lisa Betz](#)

***The Enneagram:
A Writer's Secret Tool***

Well-developed characters are what drive bestselling novels. Using the Enneagram, award-winning author Lisa Betz teaches how to develop complex, believable, consistent characters that will keep your readers turning pages in an interactive workshop.

An engineer-turned-mystery-writer, Lisa E. Betz infuses her novels with authentic characters who thrive on solving tricky problems. Her debut novel, *Death and a Crocodile*, won several awards, including Golden Scroll Novel of the Year (2021).

Lisa combines her love of research with her quirky imagination to bring the world of the early church to life. She and her husband reside outside Philadelphia, Pennsylvania, with Scallywag, their rambunctious cat—the inspiration for *Nemesis*, resident mischief maker in the *Livia Aemilia Mysteries*. Lisa directs church dramas, eats too much chocolate, and experiments with ancient Roman recipes. Visit www.lisaebet.com.

Craft: Fiction



[Jay Payleitner](#)

***Six Book Writing Secrets I Don't Want
To Tell You***

Blending humor, experience, and powerful insight, nationally acclaimed speaker and bestselling author Jay Payleitner offers writers a refreshing, in-depth perspective on how to make every moment in your writing life count. Drawing on his failures as well as successes, Jay teaches how to make your writing career the best it can be!

After crashing and burning in sales, Jay spent a decade advertising airlines and beer. Finally, God called him to produce thousands of radio broadcasts for Chuck Colson, Josh McDowell, Heritage Foundation, Fathers.com, and Voice of the Martyrs. Jay would reinvent himself again authoring 25+ books with sales of almost a million copies including *The Prayer of Agur*, *52 Things Kids Need from a Dad*, and *What If God Wrote Your Bucket List?*

He's been a guest multiple times on *The Harvest Show*, *Moody Radio*, *Cornerstone TV*, and *Focus on the Family*. As a speaker—in more than 20 states and 3 countries—Jay has keynoted for *Iron Sharpens Iron*, preached at weekend services, inspired writers, and led dozens of men's retreats, women's events, and marriage weekends. Jay and his high school sweetheart, Rita, live near Chicago and raised five awesome kids, loved on ten foster babies, and are cherishing grandparenthood.

Craft: Non-fiction and fiction



[Sarah Hamaker](#)

Writing in the Time You've Got

How many times have you said, "I wish I had more time to write?" While we can't cram more hours into a day, we can find more ways to incorporate writing into our busy schedules. Learn how to think about time, use time and cultivate a life of writing in "Writing in the Time You've Got."

Sarah Hamaker has romantic suspense novels and nonfiction books published as well as stories in *Chicken Soup for the Soul* volumes. As a writing coach, her heart is encouraging writers. She's a member of ACFW; ACFW Virginia Chapter; and *Faith, Hope and Love*, as well as the president of *Capital Christian Writers Fellowship*. Her podcast, "The Romantic Side of Suspense," can be found wherever you listen to podcasts. Sarah lives in Virginia with her husband, four children, and three cats.

Business: Non-fiction and fiction